



Characteristics of entrepreneurs



This sequence is intended as a framework to be modified and adapted by teachers to suit the needs of a class group.

Resources needed

- What are your strengths? – Quiz
- What does it take to become an entrepreneur? – Group investigation
- Writing paragraphs in Economics – Model

Suggested activity sequence

Part A: Deciding on entrepreneurial characteristics

- 1 Students complete the *What are your strengths? – Quiz*
- 2 Discuss with students what they learned about themselves from the questionnaire and what they found interesting.
- 3 Use a *grouping strategy* to organise students into groups of 3 or 4.
- 4 As a class, read the instructions for part 1 of the *What does it take to become an entrepreneur? – Group investigation*.
- 5 Give each group time to complete questions 1–3 of part 1 of the investigation.
- 6 When groups have finished, combine 2 groups so that they can agree on the top 10 entrepreneurial characteristics.

- 7 Invite combined groups to share their top 10 qualities and record them on the board.
- 8 Discuss each quality in turn and as a class, make a short-list of no more than 15.

Part B: Investigating entrepreneurial characteristics

- 1 As a class, read part 2 of the group investigation.
- 2 Groups complete question 1 and share their short list of interviewees with the class.
- 3 Record each group's short list and allocate each group one person on their short list to interview. It is important that only one group interviews a person. You may have to allocate a person to a group if all their options have been allocated to other groups.
- 4 Groups plan and conduct their investigations.
- 5 Invite groups to share their findings.
- 6 Revisit the list of characteristics recorded on the board in part A of this activity.
- 7 The class collaboratively revises the list, deciding on the top 10 entrepreneurial characteristics.
- 8 Students write a paragraph explaining how entrepreneurial characteristics contribute to business or personal success.

Students can refer to the *Writing paragraphs in Economics – Model*.